



WLWK
787 Lombardi Ave
Green Bay, WI 54304

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2620372

Schedule Dates 10/25/16-10/31/16
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 11/14/4674 (830348)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kelly, Police,
Phone/Fax /
CPE 11/14/4674
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue christian canbeiro
Separation: 30

Date Entered 09/02/16
Last Modified 10/25/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25202519
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,383.75
Net Total \$41,841.25
Sales Tax

Green Bay (WLWK)		Spots	Rate
By Broadcast Month			
Oct. 2016	48	\$45,350.00	
Nov. 2016	6	\$3,875.00	
Grand Total:	54	\$49,225.00	

Makes good spots
in News for this
week.
No \$ change

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/25/16-10/28/16	3	:30	5:30A- News-Good Day Wisconsin 5a	3		X	X	X	X			3	\$400.00	\$1,200.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
2.0	Normal Line / News (2)	10/31/16-10/31/16	1	:30	6A- News-Good Day Wisconsin 6a	1								1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
3.0	Normal Line / News (3)	10/25/16-10/28/16	1	:30	6:30A- News-Good Day Wisconsin 6a	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
4.0	Normal Line / News (4)	10/25/16-10/28/16	1	:30	7A- News-Good Day Wisconsin 7a	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
5.0	Normal Line / News (5)	10/25/16-10/28/16	1	:30	7:30A- News-Good Day Wisconsin 7a	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
6.0	Normal Line / News (6)	10/25/16-10/28/16	2	:30	8A- News-Good Day Wisconsin 8a	2		X	X	X	X			2	\$750.00	\$1,500.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
7.0	Normal Line / News (7)	10/25/16-10/28/16	2	:30	8:30A- News-Good Day Wisconsin 8a	2		X	X	X	X			2	\$750.00	\$1,500.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
8.0	Normal Line / News (8)	10/29/16-10/29/16	2	:30	6A- News-Good Day Wisconsin Saturday	1						1		1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16
9.0	Normal Line / News (9)	10/29/16-10/29/16	2	:30	7A- News-Good Day Wisconsin Saturday	1						1		1	\$500.00	\$500.00	Green Bay (WLWK)	Good Day Wisconsin	9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sjg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
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Contract # 2620372

Schedule Dates	10/25/16-10/31/16	Date Entered	09/02/16
Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/25/16
Agency	Great American Media (2231)	Entered By	Elizabeth Bragstad
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	11/14/4674 (830348)	Headline #	ECR25202519
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Kelly, Police,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/4674	Commission	\$7,383.75
Account Types	National/Political Issue Agency BRD	Net Total	\$41,841.25
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30 christian cambeiro		

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$45,350.00
Nov. 2016	6	\$3,875.00
Grand Total:	54	\$49,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (10)	10/29/16-10/29/16	2	:30	8A- News-Good Day Wisconsin Saturday	1						1		1	\$500.00	\$500.00	Green Bay (WLUK)	Good Day Wisconsin	9/8/16
11.0	Normal Line / News (11)	10/30/16-10/30/16	2	:30	7A- News-Good Day Wisconsin Sunday	1							1	1	\$500.00	\$500.00	Green Bay (WLUK)	Good Day Wisconsin	9/8/16
12.0	Normal Line / News (12)	10/30/16-10/30/16	2	:30	8A- News-Good Day Wisconsin Sunday	1							1		\$500.00		Green Bay (WLUK)	Good Day Wisconsin	9/8/16
12.0.1	Closed Preempt (12)	10/30/16															Green Bay (WLUK)	Program Change/Exception - DUE TO LONDON GAME	
13.0	Revised Line / SPOT (13)	10/30/16-10/30/16	2	:30	8:30A- News-Full Measure With Shari Attkisson 2	1							1				Green Bay (WLUK)	Full Measure With Shari Attkisson	9/8/16
13.1	Normal Line / SPOT (13)	10/30/16-10/30/16	2	:30	11A- News-Full Measure With Shari Attkisson 2	1							1		\$400.00		Green Bay (WLUK)	Full Measure With Shari Attkisson	9/16/16
13.1.1	Closed Preempt (13)	10/30/16															Green Bay (WLUK)	Program Change/Exception - FULL MEASURE AT 11:35PM ONLY DUE TO LONDON GAME	
14.0	Normal Line / SPOT (14)	10/25/16-10/28/16	2	:30	9A- Live with Kelly	3		X	X	X	X			3	\$750.00	\$2,250.00	Green Bay (WLUK)	Live! Kelly & Michael	9/8/16
15.0	Normal Line / SPOT (15)	10/25/16-10/28/16	1	:30	4P- Judge Judy	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Green Bay (WLUK)	Judge Judy	9/8/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/25/16
Agency	Great American Media (2231)	Entered By	Elizabeth Bragstad
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	11/14/4674 (830348)	Headline #	ECR25202519
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Kelly, Police,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/4674	Commission	\$7,383.75
Account Types	National/Political Issue Agency BRD	Net Total	\$41,841.25
Billing Type	Standard	Sales Tax	
Comments	Issue christian cambeiro Separation: 30		

Green Bay (WLJK)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$45,350.00
Nov. 2016	6	\$3,875.00
Grand Total:	54	\$49,225.00

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16.0	Normal Line / News (16)	10/25/16-10/28/16	1	:30	5P- News-FOX 11 News at Five	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Green Bay (WLJK)	Fox 11 News At 5PM	9/8/16
17.0	Normal Line / News (17)	10/25/16-10/25/16	1	:30	5:30P- News-FOX 11 News at Five			3							\$1,000.00		Green Bay (WLJK)	Fox 11 News At 5PM	9/8/16
17.0.1	Closed Preempt (17)	10/25/16															Green Bay (WLJK)	Program Change/Exception - WHEEL OF FORTUNE AT 5:30PM DUE TO WORLD SERIES	
17.0.2	Closed Preempt (17)	10/25/16															Green Bay (WLJK)	Program Change/Exception - WHEEL OF FORTUNE AT 5:30PM DUE TO WORLD SERIES	
17.0.3	Preempt (17)	10/25/16															Green Bay (WLJK)	Program Change/Exception - WHEEL OF FORTUNE AT 5:30PM DUE TO WORLD SERIES	
18.0	Normal Line / SPOT (18)	10/25/16-10/28/16	1	:30	6P- Jeopardy	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Green Bay (WLJK)	Jeopardy	9/8/16
19.0	Normal Line / Prime (19)	10/31/16-10/31/16	1	:30	7P- FOX-Gotham (Monday)	1								1	\$1,250.00	\$1,250.00	Green Bay (WLJK)	Gotham-FOX	9/8/16
20.0	Revised Line / Prime (20)	10/27/16-10/27/16	1	:30	7P- FOX-Bones (Thursday)									1			Green Bay (WLJK)	Bones-FOX	9/8/16

CONFIRMATION CONTRACT

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Date:

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Comments:

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Brand 11/14/4674 (830348)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kelly, Police,
Phone/Fax /
CPE 11/14/4674
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue Separation: 30 christian canbeiro

Date Entered 09/02/16
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Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25202519
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,383.75
Net Total \$41,841.25
Sales Tax

Green Bay (WLWK)

By Broadcast Month	Spots	Rate
Oct. 2016	48	\$45,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.1	Normal Line / Prime (20)	10/27/16-10/27/16	2	:30	7p- FOX-Rosewood (Thursday)					1					\$900.00		Green Bay (WLWK)	ROSEWOOD	9/16/16
20.1.1	Closed Preempt (20)	10/27/16															Green Bay (WLWK)	Program Change/Exception - CONGRESSIONAL DEBATE 7PM - 8PM	
21.0	Normal Line / News (21)	10/25/16-10/28/16	1	:30	9p- News-FOX 11 News at Nine	3		X	X	X	X			1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	9/8/16
21.0.1	Closed Preempt (21)	10/25/16															Green Bay (WLWK)	Exceeds Max Per Day/Exception - DUE TO NO 9PM NEWS TUES/WED/FRI - WORLD SERIES	
21.0.2	Closed Preempt (21)	10/25/16															Green Bay (WLWK)	Exceeds Max Per Day/Exception - DUE TO NO 9PM NEWS TUES/WED/FRI - WORLD SERIES	
22.0	Revised Line / News (22)	10/31/16-10/31/16	1	:30	9-30p- News-FOX 11 News at Nine	1											Green Bay (WLWK)	Fox 11 News At 9PM	9/8/16
22.1	Revised Line / News (22)	10/31/16-10/31/16	1	:30	9-30p- News-FOX 11 News at Nine	2											Green Bay (WLWK)	Fox 11 News At 9PM	9/26/16
CONFIRMATION CONTRACT																			
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Product POLITICAL ISSUE (ns) (1187)
Brand 11/14/4674 (830348)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kelly/Police,
Phone/Fax /
CPE 11/14/4674
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue christian cambeiro Separation: 30

Date Entered 09/02/16
Last Modified 10/25/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25202519
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,383.75
Net Total \$41,841.25
Sales Tax

Green Bay (WLUX)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$45,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.2	Revised Line / News (22)	10/31/16-10/31/16	1	:30	9:30P- News-Fox 11 News Special	2								1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	Fox 11 News At 9PM	10/13/16
22.3	Normal Line / News (22)	10/31/16-10/31/16	1	:30	9:30P- News-Fox 11 News Special	1								1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	Fox 11 News At 9PM	10/25/16
23.0	Normal Line / News (23)	10/29/16-10/29/16	3	:30	9P- News-Fox 11 News at Nine								1		\$500.00		Green Bay (WLUX)	Fox 11 News At 9PM	9/8/16
23.0.1	Closed Preempt (23)	10/29/16															Green Bay (WLUX)	Program Change/Exception - NEWS AT 10 DUE TO WORLD SERIES	
25.0	Revised Line / SPOT (25)	10/25/16-10/31/16	4	:30	11:05P- King of Queens	1	1	1	1	1	1			4	\$50.00	\$200.00	Green Bay (WLUX)	King Of Queens	9/8/16
25.1	Normal Line / SPOT (25)	10/25/16-10/28/16	4	:30	11:05P- King of Queens		1	1	1	1	1			4	\$50.00	\$200.00	Green Bay (WLUX)	King Of Queens	10/24/16
26.0	Normal Line / SPOT (26)	10/25/16-10/31/16	2	:30	11:33P- Hot In Cleveland	1	1	1	1	1	1			5	\$50.00	\$250.00	Green Bay (WLUX)	Hot In Cleveland	9/8/16
27.0	Normal Line / SPOT (27)	10/25/16-10/31/16	1	:30	1:05A- Raising Hope	1	1	1	1	1	1			5	\$25.00	\$125.00	Green Bay (WLUX)	Raising Hope	9/8/16
28.0	Normal Line / SPOT (28)	10/25/16-10/28/16	1	:30	10A- FOX 11 Living w Amy	2		X	X	X	X			2	\$300.00	\$600.00	Green Bay (WLUX)	LIVING WITH AMY	9/16/16
29.0	M/G For 20.1.1 / Prime (20)	10/27/16-10/27/16	2	:30	7P- FOX Rosewood (Thursday)							1		1	\$900.00	\$900.00	Green Bay (WLUX)	ROSEWOOD	10/18/16
30.0	Normal Line / SPOT (25)	10/31/16-10/31/16	4	:30	11:05P- King of Queens	1								1	\$50.00	\$50.00	Green Bay (WLUX)	King Of Queens	10/24/16

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Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/25/16
Agency	Great American Media (2231)	Entered By	Elizabeth Bragstad
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	11/14/4674 (830348)	Headline #	ECR25202519
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Kelly, Polce,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/4674	Commission	\$7,383.75
Account Types	National/Political Issue Agency BRD	Net Total	\$41,841.25
Billing Type	Standard	Sales Tax	
Comments	Issue christian canbeiro Separation: 30		

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$45,350.00
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Grand Total:	54	\$49,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Baseball (29)	10/26/16-10/26/16	1	:30	6:30P- Sports-FOX MLB World Series Game 2	1			1					1	\$7,500.00	\$7,500.00	Green Bay (WLUK)	WORLD SERIES	10/25/16
32.0	Normal Line / News (30)	10/26/16-10/28/16	3	:30	5:30A- News-Good Day Wisconsin 5a	1			X	X	X			1	\$400.00	\$400.00	Green Bay (WLUK)	GOOD DAY WI	10/25/16

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUX Green Bay, WI	Date: 10-14-16
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I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			ad ordered		

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Bla 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Chris Allen Chris Allen ASM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.